

DA KE

Darla Moore School of Business
University of South Carolina
Columbia, SC 29208

456A
da.ke@moore.sc.edu
www.dakefinance.com

Employment

University of South Carolina, Darla Moore School of Business
Assistant Professor of Finance, August 2017–

Education

Ph.D. in Finance, University of Miami, 2017
M.A. in Statistics, Columbia University, 2012
B.A. in Economics, Shanghai Jiao Tong University, 2010

Research Interests

Household Finance, Behavioral Finance, Political Economy, Asset Pricing

Publications

1. Cross-Country Differences in Household Stock Market Participation: The Role of Gender Norms
AEA Papers and Proceedings, 2018, 108: 159-162 (AEA Chart of the Week)
2. Underreaction to Political Information and Price Momentum
(with Jawad Addoum, Stefanos Delikouras, and Alok Kumar)
Financial Management, 2019, 48: 773-804 (Editor's Choice)

Working Papers

1. Who Wears the Pants? Gender Identity Norms and Intra-Household Financial Decision Making
– Forthcoming at the *Journal of Finance*
– *Conferences*: 2018 WFA, SFS Cavalcade, AEA; 2017 CEPR Household; 2016 Miami BF, EFA
2. Clustering Fosters Investment: Local Agglomeration and Household Portfolio Choice
(with Jawad Addoum, Stefanos Delikouras, and George Korniotis)
– *Conferences*: 2019 EFA; 2018 Miami BF, CICF, SFS Cavalcade
3. Left Behind: Presidential Cycles and Partisan Gap in Stock Market Participation
– *Conferences*: 2020 Finance Down Under; 2019 NFA, CICF, SFS Cavalcade
– *Award*: Best Paper Award in Investments by the CFP Board Center for Financial Planning
4. The Power of Love: Emotional Support and Financial Hardship
5. Boom or Gloom? Intra-Household Expectations Gap and Portfolio Choice

Presentations

2020 (includes scheduled)

Academic Research Colloquium for Financial Planning and Related Disciplines (Arlington), Finance Down Under (Melbourne), Midwest Finance Conference (virtual, *discussant*), Northern Finance Association (virtual, *discussant*), University of Cambridge (Judge Finance), University of Missouri (Trulaske Finance), University of Technology Sydney (Finance)

2019 († by coauthor)

American Finance Association (Atlanta, *discussant*), Boulder Summer Conference on Consumer Financial Decision Making (Boulder), SFS Cavalcade (Pittsburgh), Society for the Study of Economic Inequality (Paris), China International Conference in Finance (Guangzhou, 1 paper, 1 discussion), European Finance Association (Carcavelos), Northern Finance Association (Vancouver), ESSEC Workshop on Nonstandard Investment Choice (Paris), Financial Management Association (New Orleans, Top papers in FM session, 1 discussion), Front Range Finance Seminar (Denver)[†]

2018 († by coauthor)

American Economic Association (Philadelphia), SFS Cavalcade (New Haven, 2 papers), Western Finance Association (Coronado), China International Conference in Finance (Tianjin, 1 paper, 1 discussion), Research in Behavioral Finance Conference (Amsterdam), University of Massachusetts–Boston (Finance), Miami Behavioral Finance Conference (Miami)[†]

2017 († by coauthor)

CEPR European Workshop on Household Finance (Copenhagen), China International Conference in Finance (Hangzhou, *discussant*), European Finance Association (Mannheim, *discussant*), Financial Management Association (Boston, *discussant*), China Europe International Business School, Shanghai Advanced Institute of Finance, Hong Kong University of Science and Technology, University of Hong Kong, Aalto University, BI Norwegian Business School, University of South Carolina, ITAM Finance Conference (Mexico City)[†]

2014–2016 († by coauthor)

2016 European Finance Association (Oslo), 2016 Florida Finance Conference (Orlando), 2016 Miami Behavioral Finance Conference (Miami), 2015 Financial Management Association (Orlando, *discussant*), 2014 Florida Finance Conference (Tampa), 2014 Financial Management Association (Nashville, *discussant*), 2015 American Finance Association (Boston)[†]

Professional Service

Referee: Review of Financial Studies, Management Science, Review of Finance

Session Chair: American Finance Association (2019), Fixed Income and Financial Institutions (2019–)

Program Committee: Financial Intermediation Research Society (2021); Fixed Income and Financial Institutions (2019–)

Teaching

University of South Carolina

Investment Analysis and Portfolio Management (Undergraduate, 2018–)